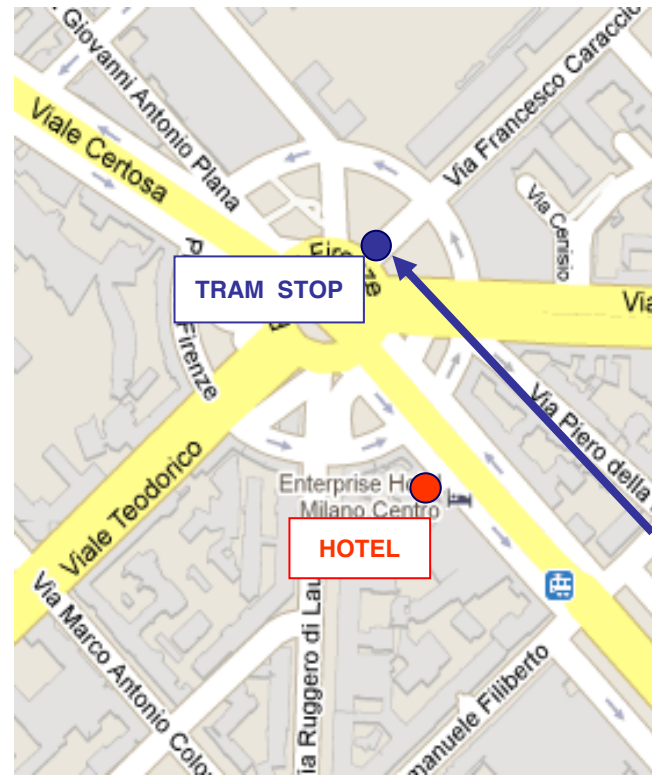


How to reach the Conference

ENTERPRISE HOTEL **Corso Sempione, 91 - Milano**

From Piazzale Cadorna Station (Red Line metro stop M1, M2 Metro Green Line and Malpensa Express train): Take tram line 1 (direction Piazza Castello) to the station of Piazza Firenze.



For further information please contact:

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Via Giovanni da Procida 11
20149 Milano

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Hot to join the Conference:

Interested parties can register online within June 29th 2017, through the website of Federchimica (www.federchimica.it) in the "DA LEGGERE" - "Eventi" section, or at the following link:

[14th Conference](#)



"The 14th Conference of the Chemical Logistics: How to manage the 4.0 Logistics as the critical factor in the Value Chain".



Milan, July 3rd 2017
ENTERPRISE HOTEL
Corso Sempione, 91 - Milan

The Organisation:

Federchimica, the National Federation of the Chemical Industries and it represents 1,400 Chemical Companies operating in the Chemical Industry in Italy, with an average yearly sales of € 53 bln and around 90,000 employees.

Federchimica regroups 17 Sector Associations with the mission to support the sustainable development of the Chemical Industry in Italy.

Federchimica is Member of Confindustria, based in Rome and Member of Cefic, the European Chemical Industry Council, based in Bruxelles.

In particular, Federchimica manages:



The World Programme "Responsible Care", through which the chemical industry's ongoing adherence to the values and behaviors, to ensure the safety and health of employees and the Environmental Protection Agency;



The "S.E.T. - (Emergency Transport Service)" a national program of cooperation with public authorities, to prevent accidents and manage the logistics of chemicals.

Assologistica è la realtà associativa delle Imprese di logistica, dei magazzini generali e frigoriferi, dei terminalisti portuali, interportuali ed aeroportuali, avente l'obiettivo di promuovere e tutelare, sia in Italia sia all'estero, l'efficacia e la qualità delle Imprese aderenti nonché l'immagine del sistema logistico nazionale.

4.0 & the Logistics

"Industry 4.0" is the current trend of automation and data exchange in all the manufacturing industries. It includes the Cyber-Physical systems; the Internet of Things and any kind of Cloud Computings, such as Big Data and Data Mining.

"Industry 4.0" creates what has been called a "Smart Logistic". Within the modular structured smart factories, cyber-physical systems monitoring physical processes, create a virtual copy of the physical world and make decentralized decisions. Over the Internet of Things, cyber-physical systems communicate and cooperate with each other and with humans in the real time, and via the Internet of Services, both internal and cross-organizational services are offered and used by all the participants of the value chain.

Federchimica has launched its own programme for the applications of "Industry 4.0" to the Chemical Logistics in Italy.

Who Should Attend

Managers interested to explore how "Industry 4.0", applied to the Chemical Industry and its Logistic value chain, could generate better performances for business operations and create new growth for their companies. It is also the occasion to know the fiscal opportunities for 4.0 initiatives.



The organization is run by SC SVILUPPO CHIMICA S.p.A.

Agenda

9:30 Registration of the Participants and Welcome Coffee.

10:00 **Gaetano Conti**, Chair of the Logistics Committee - Federchimica and Plant Service & Logistics Manager - Basell Poliolefine Italia S.r.l.:
"Opening address".

1st Panel Debate: "How the 4.0 approach could impact on the management of the Logistics"

10:10 **Matteo Rosso**, Senior Manager Advisory Services - Ernst & Young S.p.A.:
"Opening the Debate"

Panelists:

10:35 **Mario Serranti**, Supply Chain and Logistic Manager - Basf Italia S.p.A.

10:50 **Luca Ghidoli**, ICT Manager - Versalis S.p.A.

11:05 Q&A with the Participants

2nd Panel Debate: "IoT, Cloud, ITC tools for increasing the safety and security of the Logistics"

11:20 **Fabio Massimo Grimaldi**, President - ALTEC S.p.A. (tbc):
"Opening the Debate"

Panelists:

11:45 **CORE Project** (tbc)

12:00 **Mercitalia Rail** (tbc)

12:15 Q&A with the Participants

12:30 *Light lunch*

3rd Panel Debate: "The 4.0 solutions along the Logistic Value Chain till the consumer"

13:30 **Josef Nierling**, CEO - Porsche Consulting GmbH:
"Opening the Debate"

Panelists:

13:55 **DHL Supply Chain (Italy) S.p.A.** (tbc)

14:10 **Michele Palumbo**, Supply Chain Management - Bayer Italia S.p.A

14:25 Q&A with the Participants

14:40 **Paolo Manes**, Project Development Manager - SC Sviluppo chimica S.p.A.:
"The tax incentives for the 4.0 revolution"

15:00 **Gaetano Conti**:
"Summary, conclusions and the way forward"

Simultaneous translation will be provided in English and Italian.